

Cookie text

(pop-up when opening nord.com website)

NORD uses cookies to guarantee you the best possible experience when using our website. You may use the privacy settings of your browser to restrict the transfer of your data and information. Please [click here](#) for more information on the cookies used and the processing of your data.

Privacy notice

https://www.nord.com/cms/nl/global/privacy_policy.jsp

Dear users,

NORD Aandrijvingen Nederland B.V. forms part of the international Getriebebau NORD group. This group is one of the world's leading manufacturers of drive technology for mechanical and electronic solutions. NORD operates only B2B. The personal data processed by NORD therefore only refer to the business data of persons.

Since it is important to us that you feel safe and comfortable when visiting our website and the protection of your privacy is of great importance to us, we have designed our internet website in such a way that its use is basically anonymous.

All data processing is carried out in accordance with legal regulations, including the General Data Protection Regulation (GDPR). The following declaration gives you an overview of what kind of data is collected, how they are used and transferred, what security measures we take to protect your data and how you can receive information on the data given to us.

§ 1 Collection and storage of personal data

Personal data are individual pieces of information on the personal or factual circumstances of a specific or identifiable natural persons, such as your name, address, phone number, etc.

When using our webpages, the following data are recorded only for internal system-related and statistical purposes: name of the pages accessed, name of the browser used, the operating system and the requesting domain, date and time of access, search engines used, name of the files downloaded and their IP address. All information on the use, in particular your IP address, will be deleted within 7 days after the use of our website.

Further personal data is only collected if you provide them to us on your own initiative, for instance in connection with an inquiry or registration. To be able to use our myNord internet portal, you must register your company with us. We ask for all data that we need for the execution and processing of orders: your full name and the full name of your company plus the names of the authorised representative(s), your business email address, your business address (billing address and, when different, delivery address) and your business phone number (for instance if the short-term coordination of a delivery period is required). You must also choose a user name and password. If you logon the next time with these user data, you will not have to re-enter your data. We store the business data entered by you to create a customer account. With this account, we can record, execute and process your orders. We keep your data available for further orders, as long as you remain registered with us.

Processing of data of job applicants

We only store the data of job applicants for the purposes of the selection procedure. After termination of the selection procedure, job applicant data are deleted within 4 weeks. In some cases, the data are kept for 1 year with the consent of the job applicant, so that NORD may notify the job applicant to another job vacancy.

§ 2 Use, transfer and removal of personal data

We use the personal data and personal business data provided by you for the execution of the agreed purchase agreement, communications regarding inquiries, the processing of your order, the assessment of the creditworthiness of your company and the technical administration of the websites.

Your personal business data will only be transferred to third parties if the transfer is necessary in connection with the performance of agreements, settlement purposes or the collection of amounts due or if you have given your express consent. Furthermore, it may be necessary to transfer the address of your company and order details to suppliers, if the delivery is sent directly from the factory to your company. Our suppliers only receive the information necessary to perform the specific tasks that have been assigned to them. Any other use of the data is not permitted.

Furthermore, we are entitled to have the creditworthiness of your company checked by a credit insurer and to pass on data on your company, including your data as contact person, for collection purposes. Insofar as we expose ourselves to risks in connection with orders (for instance to payment risks when making deliveries on account), we can only have the identity and creditworthiness of a customer checked by a service provider.

Furthermore, we do not exclude the transfer of anonymized user data for marketing research. Users cannot be identified based on these data.

We would like to point out that at the request of the competent authorities, we have the right in individual cases to provide information on the data stored, to the extent that this is necessary for prosecutions and to enable police services to avert dangers, support the constitutional tasks of national and federal states, the national intelligence and security services and the military intelligence services or to protect intellectual property rights.

We do not provide personal and/or personal business data to recipients outside the European Economic Area.

§ 3 Security

We have taken a variety of security measures to properly protect personal data. Our databases are protected by physical, technical and procedural measures that restrict access to personal data to specially authorised persons, in accordance with this Privacy Notice.

Our information system is protected by a software-firewall to prevent access from other networks connected to the internet. Only employees who need this information for the performance of specific tasks are allowed access to personal business data and information. Our employees are trained in security aspects and the required procedures with regard to the protection of privacy.

If personal data and information are collected through our websites, the data transmitted are encrypted using the industry standard Transport Layer Security ("TLS") technology. Sensitive information, such as credit card numbers or bank account details of your company are encoded to provide additional protection.

§ 4 Cookies, web analysis tools and social plug-ins

"Cookies" are small files that enable us to store information specifically related to you on your pc during your visit to our website. Cookies help us to determine the frequency of use and the number of users of our website and allow us to put together our offer to you in a save, convenient and efficient way.

On the one hand, we use so-called "session cookies", which are only stored for the duration of your visit to one of our websites. On the other hand, we use "permanent cookies" to record information about computers that repeatedly visit our website. This enables us to offer you optional user guidance, to "recognize" you and to present you with a varied website and new content when you visit our website again. The content of a permanent cookie is limited to an identification number. A permanent cookie is valid for 60 days; on the expiry of these 60 days, the cookie is automatically deleted. Name, IP address or other information on your real identity is not stored and we also do not create an individual profile based on your usage behaviour.

You can also take advantage of our offers without cookies. You can deactivate the storage of cookies in your browser, limit them to certain websites or configure your browser in such a way that it informs you when a cookie is placed. You may delete cookies from the hard disk of your pc at any time. Please note, however, that in that case you will be presented with a limited display of our website and limited user guidance.

We use Google Analytics, a web analysis service of Google Inc. (hereinafter "Google"). Google Analytics uses so-called cookies, which are text files that are placed on your computer and allow for an analysis of how you use our website. The information generated by the cookie about how you use our website is usually transferred to a Google server in the US and stored there. However, due to the activation of IP anonymization on our website, first your IP address is shortened by Google within the Member States of the European Union or in other state parties to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address sent to a Google server in the US and shortened there. On our instruction, Google will use this information to analyse your use of our website, to compile reports on website activity and to provide other services regarding website activity and internet usage. The IP address transmitted by your browser in connection with Google Analytics will not be merged with other data held by Google. You can prevent cookies being stored by selecting the appropriate settings in your browser.

Please note, however, that in that case, you may not be able to enjoy the full functionality of our website. Furthermore, you can prevent the transmission of the data generated by the cookie and related to your use of our website (including your IP address) to Google and the processing of these data by Google by downloading and installing the following browser plugin:

<http://tools.google.com/dlpage/gaoptout?hl=de> .

For more information, please visit <http://tools.google.com/dlpage/gaoptout?hl=de> or <http://www.google.com/intl/de/analytics/privacyoverview.html> (general information on Google Analytics and privacy protection). Please note that on our website, Google Analytics has been extended with the "gat._anonymizeIp();" code to ensure the anonymized collection of IP addresses (so-called IP masking).

You can also prevent collection by Google Analytics by clicking on the following link. An opt-out cookie will be placed that prevents the future collection of your data when you visit the website:

[Disable Google Analytics](#) .

Closed user group myNORD

Through the closed myNORD area, you can view details on your pending or previous orders and look up expected delivery times. The data are encrypted and sent to you using TLS.

We will inform you of the user data for the myNORD area by email or by phone. Naturally, as our customer, you are the only one who can view the order information. To ensure this, we have had this part tested by an independent expert.

Aumago

We work together with Aumago GmbH, a provider of web analysis services and target group marketing. Aumago uses so-called cookies, text files that are stored in the browser of your pc and that collect and record anonymous user data. These data can be used to create user profiles under a pseudonym. However, no data that can be traced back to you are stored. If IP addresses are collected, they are stored in anonymous form by deleting the last block of digits and are not merged with cookies. The cookies are either Aumago cookies or cookies from service providers used by Aumago, such as krux digital Inc., Google Inc., etc. The user may remove the cookies directly from his browser at any time. Aumago uses these data to analyse the use of the website by visitors and for the purpose of online behavioural advertising (OBA). To revoke your consent, you must go to the following website: http://www.krux.com/krux_privacy/consumer_choice/en and click on the button "Browser Opt-out". Alternatively, you can activate the "Do-Not-Track function" in your browser preferences, which will be implemented by Aumago.

§ 5 Email and online marketing HubSpot

We use [HubSpot](#) for our online marketing activities. With this software solution, we cover the following aspects of our online marketing activities:

- Email marketing (invitations to exhibitions, newsletter, etc.)
- Landing pages and contact forms
- Social media publishing & reporting
- Reporting (for instance traffic sources, accesses, etc.)

Our contact forms allow the visitors of our website to learn more about our company, download content, receive free exhibition tickets and provide us with your contact details and further demographic information.

This information is stored on servers of our software partner HubSpot [Link = <https://www.hubspot.com/>] We can use this information to contact visitors of our website and to determine which products and services of our company may be of interest to them. With the statistical usage data of our online marketing offers, we optimize the website functions and provide our website visitors with content tailored to their interests.

In this context, we have designed our email service in such a way that we are automatically informed, for instance, if and when an email is opened and what link in the email is clicked and when. This means that for the email and online marketing activities described above, the full IP address of the website visitors is recorded, but not permanently stored.

All data we collect is subject to this privacy policy. We use the collected data only to optimize our services.

HubSpot is a software company from the US with a subsidiary in Ireland.

Contact:

HubSpot

2nd Floor 30 North Wall Quay

Dublin 1, Ireland,

Phone: +353 1 5187500.

HubSpot is certified under the terms of the [EU - U.S. Privacy Shield Frameworks](#) and is subject to the TRUSTe Privacy Seal and the "U.S. - Swiss Safe Harbor Framework".

[More information on the privacy policy of HubSpot](#)

[More information from HubSpot regarding the EU privacy regulations](#)

More information on the cookies used by HubSpot can be found [here](#) and [here](#).

§ 6 Retention periods

We will retain your personal data or personal business data no longer than necessary for the performance of our contracts with your company, unless the law prescribes a longer retention period or a longer retention period is required because of a claim. Furthermore, we store your personal data and/or personal business data during the period that your company is registered with us as a customer or prospect. You may submit an application for removal at all times if you no longer wish your company to be registered with us as a customer. In that case, we will remove your company within 4 weeks from our customer registration system, unless a longer retention period applies because of the performance of a contract, our legitimate interests, the law or a claim.

§ 7 Your rights

Based on the GDPR, you have the following rights with regard to the processing of your personal data:

- right of access;
- right to rectification;
- right to erasure;
- right to data portability;
- right to restriction of processing;
- right to object.

A request to exercise one or more of these rights can be addressed to:

Peter Suhren

FIRST PRIVACY GmbH

Konsul-Smidt-Str. 88

28217 Bremen, Germany

Phone : [+49 421 69 66 32 0](tel:+494216966320)

Email : office@first-privacy.com

We will respond to your request as soon as possible and in any case within 1 month.

You are also entitled to submit a complaint to the Dutch Data Protection Agency (www.autoriteitpersoonsgegevens.nl).

§ 8 Notice of the right to object against direct marketing

We collect data of your company in which you are mentioned as contact person for targeted marketing/advertising. You have the right to object against the processing of data for these purposes. If you exercise this right, this will result in the discontinuation of the processing for direct marketing/advertising purposes. Please address your objection to: office@first-privacy.com